





# REGIONAL EXPERIENCES: LONDON WAYNE HUBBARD CHIEF EXECUTIVE OFFICER MARCH 2018











#### Introduction to LWARB

- A public body
- Chaired by the Mayor of London or his representative
- Current Chair Dr Liz Goodwin
- Partnership between London's municipalities (33) and the Mayor of London
- LWARB have to 'Act in Accordance' with the Mayor's waste policies



The Mayor of London has made the transition to a low carbon circular economy one of the central strategic approaches of his London Environment Strategy.

The Mayor is taking a circular approach to London's use of resources through:

- significantly cutting waste
- a focus on maximising the recycling of materials that are left
- generating low carbon energy from truly residual waste leaving very little waste going to landfill and;
- ensuring that there is sufficient infrastructure to support these actions within London helping to create opportunities for businesses developing reuse, repair and remanufacturing services



# MAYOR OF LONDON London Environment Strategy DRAFT FOR PUBLIC CONSULTATION AUGUST 2017



#### LWARB Programmes







#### **Advance London**

**Investment and business support** 

- Portfolio management
- New investment activity
- Collaboration
- Business support

#### Circular London

Accelerating the circular economy in London

- Communication
- Collaboration
- Demonstration
- Funding

#### Resource London

**Supporting London's local** authorities

- Minimising the amount of waste produced and maximising re-use
- Increasing and improving the capture of unavoidable food waste
- Improving the yield and quality of dry recycling
- Restricting residual waste



## Resource London

- Working to reduce contamination
- A £1 million programme to improve recycling in flatted properties
- A behavior change campaign targeting 'segments 1 & 6' "one bin is rubbish"
- Supporting the introduction of new food waste collection services

Minimising the amount of waste produced and maximising re-use

Increasing and improving the capture of unavoidable food waste

Improving the yield and quality of dry recycling

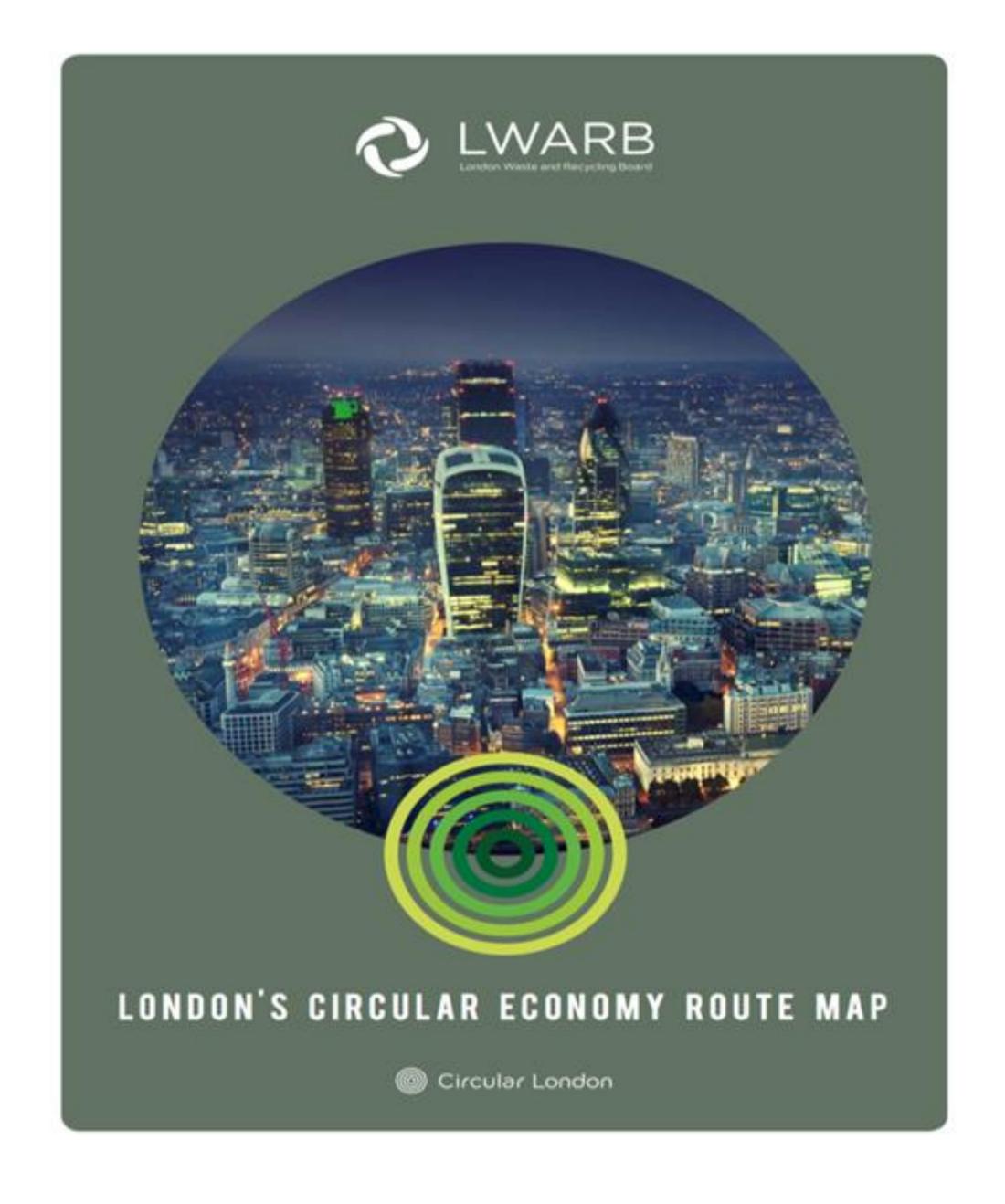
Restricting residual waste





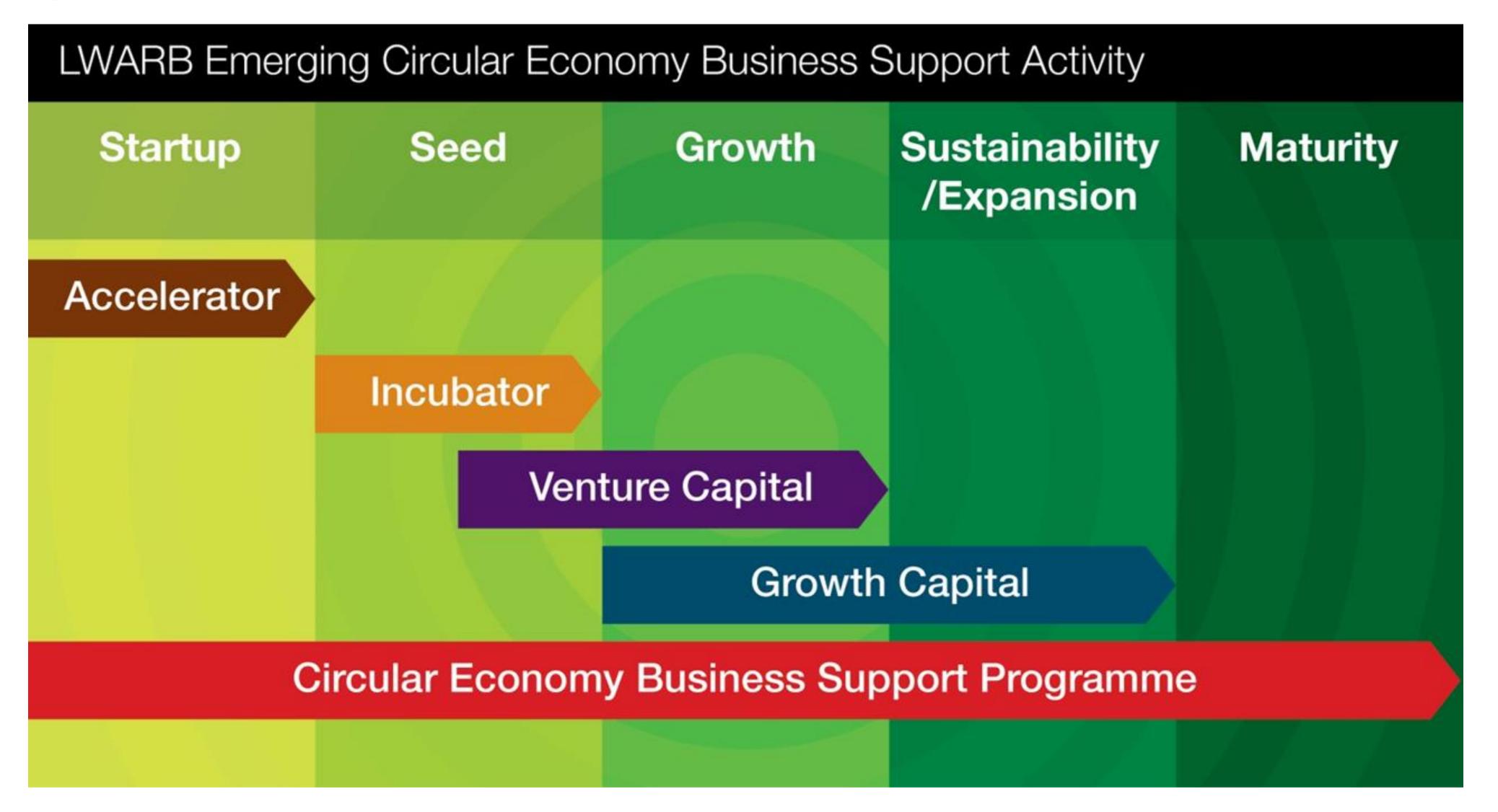
LWARB have identified a £7 billion circular economy opportunity in London.

In June 2017 we published a Route Map that identified 100 actions to unlock c.£2.8 billion worth of opportunity, and have established one of the worlds most advanced circular economy support programme incorporating demonstration, collaboration, funding and business support.









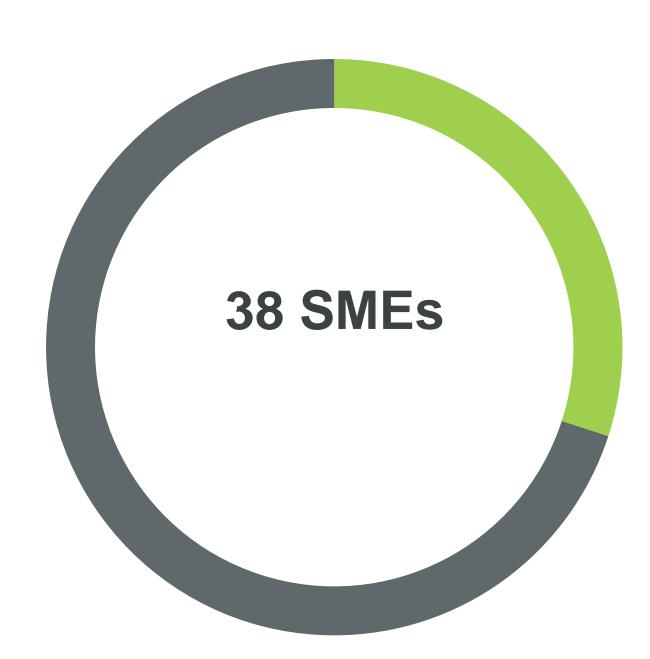




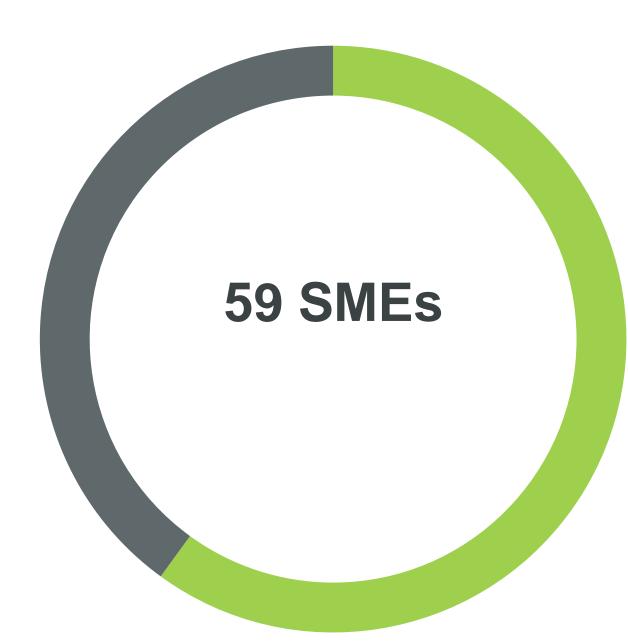
Advance London is a three-year SME programme jointly funded by ERDF and LWARB. We provide free advisory support to SMEs in London to transition to circular business models. Our services are provided in one-to-one direct support to businesses or in workshops.







Year 1: Target



Year 1: Achieved





### Our Portfolio

















































